

# International Travel and Tourism Management (Events) Higher National Diploma (HND)

## Travel and Tourism

### Course Specification

UCAS Code	Course Level	Length of Course	Study Mode
8L41	Level 5	2 Years	fulltime

### Entry Requirements

- 60 UCAS points
- BTEC Level 3 Extended Diploma in Travel and Tourism (Grade: Merit, Pass, Pass)
- BTEC Level 3 Diploma in Travel and Tourism (Grade: Merit, Merit)
- BTEC Level 3 90-Credit Diploma in Travel and Tourism (Grade: Distinction, Merit)
- A/AS Level profile which shows a strong performance in relevant subjects
- Any other related Level 3 qualification
- HNC in Travel and Tourism
- GCSE grades 9/A\* to 4/C including English Language and maths or Functional Skills Level 2 in English and maths
- The academic requirement may be offset by three years recent and substantial relevant industrial experience

### Course overview

The world of travel, tourism, and events is a dynamic and challenging industry to work in. It offers a wide variety of employment opportunities at both supervisory and managerial level in a wide range of sectors both locally and further afield.

### How long is the course?

This course runs for two years.

### What qualification will I achieve?

International Travel and Tourism Management (Events) Higher National Diploma (HND).

### What will I study?

Core modules:

- Contemporary tourism trends
- Managing the customer experience
- Professional identity and practice
- The travel and tourism business toolkit
- Leadership and management for service industries
- Research project
- Tourism consumer behaviour and insight
- Developing the event experience
- Corporate events management
- Global events

Optional modules:

- Work experience
- Tour operations management
- Managing conferences and events
- Destination marketing
- Pitching and negotiating skills

## **Where will I study?**

You will study at Barnsley College Higher Education, Church Street, Barnsley, South Yorkshire, S70 2AN.

## **What equipment will I need?**

You will need to provide your own writing material, paper and folder. You will also need a storage device (USB) to save computerised work. As the course will include optional educational visits to relevant organisations students will need to self-fund these should they wish to partake.

## **How will I be assessed?**

There are no formal exams on the BTEC Higher National Diploma course. Most modules will be assessed by coursework. Assessment methods are assignment based and may include practical projects including presentations, group activities, written reports or research projects. Some modules may be assessed externally.

## **What can I do next?**

This qualification may enable you to progress to a top up degree in a related subject area, undertake an apprenticeship or seek employment in the travel, tourism and events professions.

## **How do I apply?**

Apply directly via UCAS [<https://www.ucas.com/students>].

## **How much does the course cost?**

Course fees: £5,995 per year.

## **Student Finance**

As a Higher Education student living in England you may be eligible for the non-means tested Tuition Fee Loan from the Government. See the Fees and Finance [</study-at-ucb/fees-finance/>] page for further information.

## **Disability and Dyslexia Service**

Our Disability and Dyslexia Service [</life-at-ucb/disability-and-dyslexia-service/>] can provide you with the support you need

## **Further information**

For further information please contact our friendly Information Team on +44 (0)1226 216 123 or e-mail [info@barnsley.ac.uk](mailto:info@barnsley.ac.uk)

Any changes to the information on this page can be found on the [Updates to Barnsley College Higher Education Information](/about/updates-to-bc-he-information/) [</about/updates-to-bc-he-information/>] page

\*Is validated by

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